

UFO stunt comes down to earth

AN ADVERTISING agency's spoof stories about UFOs have led to a close encounter with police and a woman magistrate.

The stories are appearing in full-page newspaper adverts, paid for by Central TV which takes over from ATV in the Midlands on Friday.

One said that fictitious Mrs Betty Davies had seen a mysterious white globe over Nottingham. A globe is Central's logo.

Sighting

Now a real-life Mrs Betty Davies, a Nottingham magistrate, has called in her solicitor after being bombarded with calls about her "sighting."

The stunt has also upset police because they were inundated with inquiries.

Central TV's managing director Mr Alan Gibson said: "We will apologise to Mrs Davies. It is staggering that people take these stories seriously."

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